

## **A SOCIOLOGICAL REVIEW ON SOCIO-CULTURE IMPACTS OF TOURISM**

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### **ABSTRACT**

Tourism is a movement of people from their native place to another place for holiday leisure, recreation, pleasure, and business purposes etc. as major purpose. It is not necessary that tourist will involve in any remunerative activity but as it is the natural phenomenon the host and guest will come in touch and interact with each other at the destination, this interaction definitely leaves the impression on host culture and community. Due to the impact on social life and culture on host population now a day's tourism has become an area of social science analyses. The sociological study involves the applied customs, traditions, faith, ceremonies and way of living of a culture of a host community as well as it is also concerned with the social roles of tourist, tourist impact on society, tourist behavior, and factors affects the society norms, beliefs, thoughts and traditions etc. at the destination.

This study inspects the impact of international tourist's behavior and actions on the host population. The study is conceptual in nature and it is based on literature review available on tourism impacts. The primary objective of the study is to accentuate the positive and negative impacts of tourism on the basis of findings and researches available in the form of cultural impacts of tourism at a destination. It also enlightens the ways that how tourism development can be helpful for social and cultural development at a destination and how negative impacts can be minimize at the destination.

**KEYWORDS:** Tourism, Impacts, Culture, Sociology, Host, Community